



Washington Interscholastic Activities Association  
**2010 Coaches School Presentation Schedule**

Updated April 12, 2010  
NOTE: Topics and schedule are subject to change.

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**Thursday, July 29, 2010**

12:00pm – 5:00pm: First Aid and CPR Certification  
6:00pm – 8:00pm: Hands on Athletic Taping and Lung Function Testing

**Friday, July 30, 2010**

**GENERAL SESSION ONE: PAT WILLIAMS**  
**Achieving Peak Performance: Finding the Will to Win**

**Friday Break Out One:**

<b>Presenter</b>	<b>Topic</b>
Patrick Olsen	Concussion Management: Coaches Evaluating Concussions
Marty Fortin	ASB Funds and Booster Clubs: Doing it the Right Way
Steve Robertello	The NCAA Clearinghouse and Recruiting Rules you need to know
Bill Hogan	Successful Coaching Personalities
Cindy Adsit	Understanding the WIAA Out of Season Rule
Greg Ledgerwood	Exercise Induced Asthma: How it Impacts Students and Student Athletes
Ray Roberts	How to Avoid Personal Liability in Athletic Programs
Dave Tikker - Middle School	Topic to be finalized

**GENERAL SESSION TWO: BRIAN CAIN**  
**PRIDE: Personal Responsibility in Daily Excellence for Coaches and Athletes**

**Friday Break Out Two:**

<b>Presenter</b>	<b>Topic</b>
Marty Fortin	The Seven Elements of Building a Successful Team
Tom Doyle	Coaches Successfully Dealing with Parents
Brian Cain	Tips and Tactics in Coaching the Mental Game
Regional Facilitators	Understanding the WIAA Coaching Standards Process
Don Papesadero	Being an Extraordinary Assistant Coach
Sue Doering	Effective Practice Planning, Tweaking your practice at different times of the season.
Diary Farmers	WIN Forum Nutritional topic: Presenter and Topic to be finalized
Andy Affholter	Preparing for Success

## Friday SPORTS SPECIFIC BREAKOUT SESSION:

*The WIAA is working with the Washington State Coaches Association to finalize the sports specific presenters.*

Baseball	
Basketball	Andy Affholter (Granger High School)
Cheerleading	
Cross Country	Michael Hickey (Camas High School)
Dance and Drill	
Football	
Golf	
Soccer	
Softball	Leah Francis (Bellevue College)
Tennis	
Track and Field	
Volleyball	
Wrestling	

## Saturday, July 31, 2010

### GENERAL SESSION THREE: BRUCE BROWN Teaching Athletes to Play with Confidence

#### Saturday Break Out Three:

Presenter	Topic
Mike Morgan	Making Music and Athletics Work for Students in Your School
Patrick Olsen	Topic to be finalized
Dick Langum	Professional Boundaries & Electronic Communications in Sports Today
Jim Peterson	How to Think Outside the Box
Scott Rosberg	The Head Coach/Assistant Coach Relationship
Kim Durand	How Coaches Can Help Students Transition to College Life
Mike Durand	Programming and Organization of Strength and Conditioning for Single Sport and Multiple Sport High School Athletes
Middle School	Topic and Presenter to be Finalized

#### Saturday Break Out Four:

Presenter	Topic
Dick Langum	Coaching In Times of Tight Money
Chris Woods	Strength Training and Conditioning
Bruce Brown	Developing Team Leaders
Joe Richer	How to Improve your Athletes Self Esteem
Teresa Fisher	Have your Questions Answered about the WIAA Eligibility Process
John Miller	Techniques Coaches can use in Managing Stress
Brent George/Scott Centalla	Topic to be Finalized
Tom Luehmann	Coaching in the "Big Time"

### GENERAL SESSION FOUR: DR. JIM PETERSON Coaches Are My Heroes